

Provider # 0005095

Course # 9626697

Certified for 1 CEU in
Human Resources or
ELE

Instructor:
Michael G. Zawaki

Upon completion Managers will:

1. Gain an understanding of the recent growth and innovation in technology, social media and the Internet.
2. Be able to name and define different types of Social Media.
3. Recognize why people are using Social Media to communicate both personally and professionally.
4. Gain an understanding of the advantages, disadvantages and risks when using Social Media for their business.
5. Gain a an understanding of Cloud computing.
6. Gain an understanding of QR Codes and the role they play in technology.
7. Recognize the importance of maintaining security to protect personal information and data.

“Techno Survival”



Overview

Techno Survival was designed for all Community Association Managers and Board Members wanting to enhance their knowledge of technology, using that knowledge to expand their abilities to communicate effectively with others.

General Overview

- How technology has evolved
- Types of Social Media
- Why people use Social Media
- Using Social Media for your Business
- What is Cloud computing?
- Mobile Applications (Apps)
- What types of hardware are in use today?
- Barcodes versus QR Codes
- Security in the Digital Age
- Website facts to know